

MARKETING PLAN

PRESENTATION



OVERVIEW

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CAMPAIGN GOALS

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CAMPAIGN GOALS 1

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CAMPAIGN GOALS 2

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BRANDING

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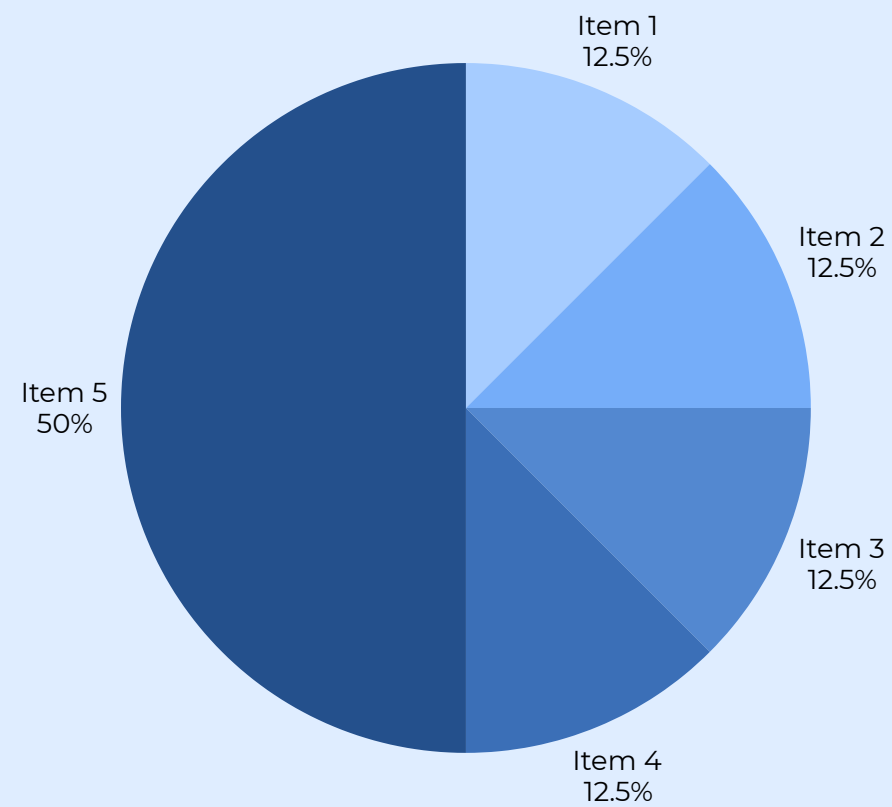
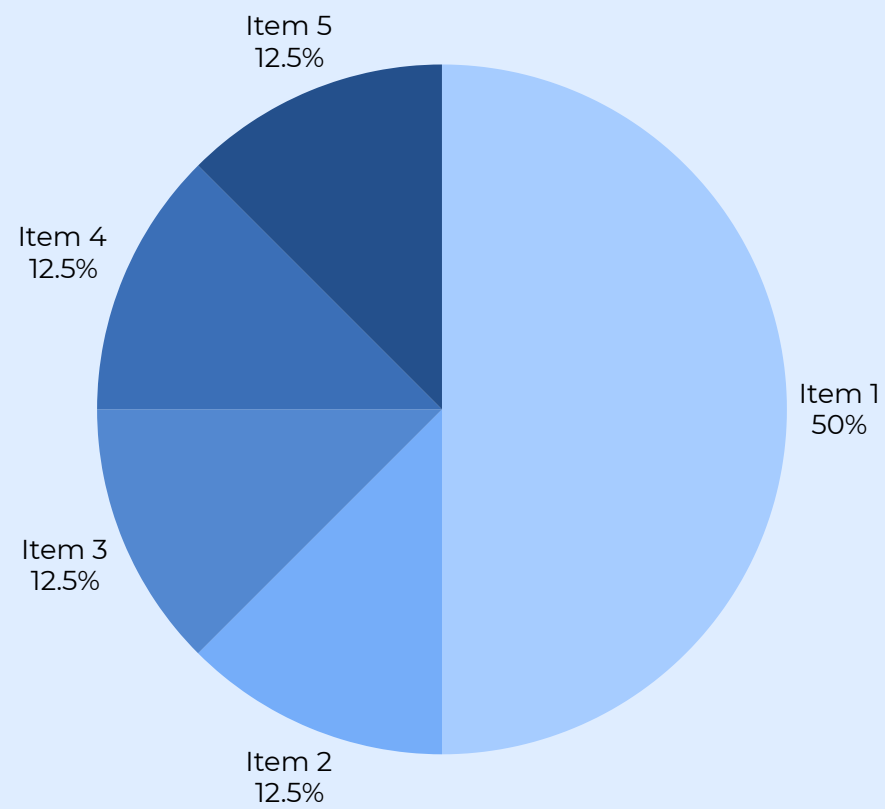
STRATEGY

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BUDGET

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MARKETING TEAM

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Sankar P Das



Birendra N Das



Subhadeep Das



Swastick YCTC Staff

MARKETING CHANNELS

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EVALUATION

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THANK YOU



spdinfo@swastick83.com

+91-9733-6000-64

www.swastick83.com

[@swastickyouthcomputertrain7116](https://www.instagram.com/swastickyouthcomputertrain7116)

